



Jacquelyn Nixon ▾

Lobby

Exhibit Hall

Video Vault

Resources

Swag Bag

Auditorium

Information Desk

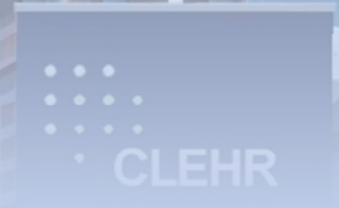
Lounge

DONATE

CLEHR



SPONSOR FEATURES 2022





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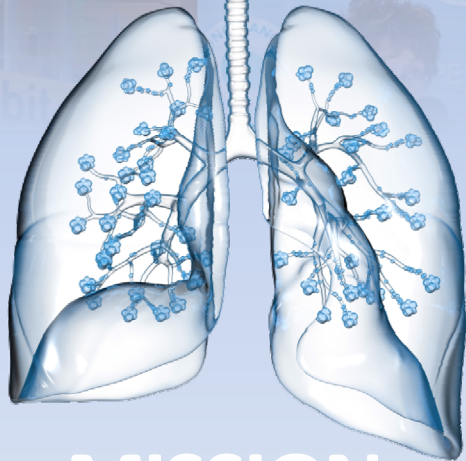
Auditorium

Information Desk

Lounge

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CLEHR



MISSION

2022

Engage information seekers, industry leaders, nonprofits and health care to contribute to a single platform dedicated to environmental and other social determinants of health.

The web platform is built to share your information in a flexible workspace that makes it easy to trade feedback, develop ideas in real time, and explore the possibilities together.

The web platform will ultimately provide those looking for a single information presence regarding lungs, environmental, health and radon gas issues & resolutions with a repository of common information.

CLEHR, pronounced "*clear*" stands for:
Citizens, **L**ungs, **E**nvironment, **H**ealth and **R**adon



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A CLEHR PATH MOVING FORWARD

Focal Areas in 2022

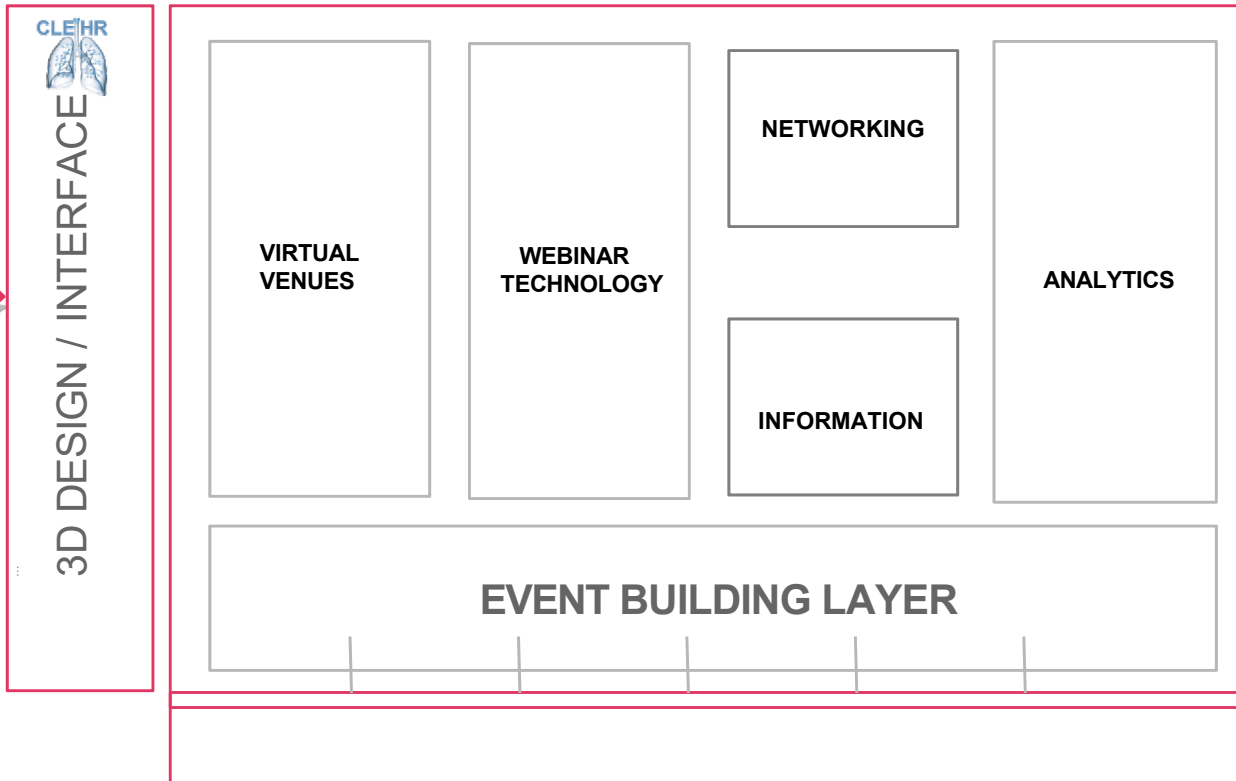


INTEGRATIONS



Customer

Answers to their questions



2022 SPONSOR BENEFITS

VIRTUAL VENUES: Exhibit Building Layer

Enhanced Booth Library

Sponsored exhibitors will now be able to select their booth avatars from an interactive library offering a rich and extensive collection of diverse avatars.

Let booth admins and visitors interact with each other via group and private chat. They can use text, video, and audio formats to connect and network.



Each virtual booth has its own 'About Us' and 'product/service' sections that direct visitors to their official website and specific information. Videos and documents specific to you are also available for access at these booths. The booths are also equipped with a live chat that lets visitors engage in one-on-one conversations with the booth reps.



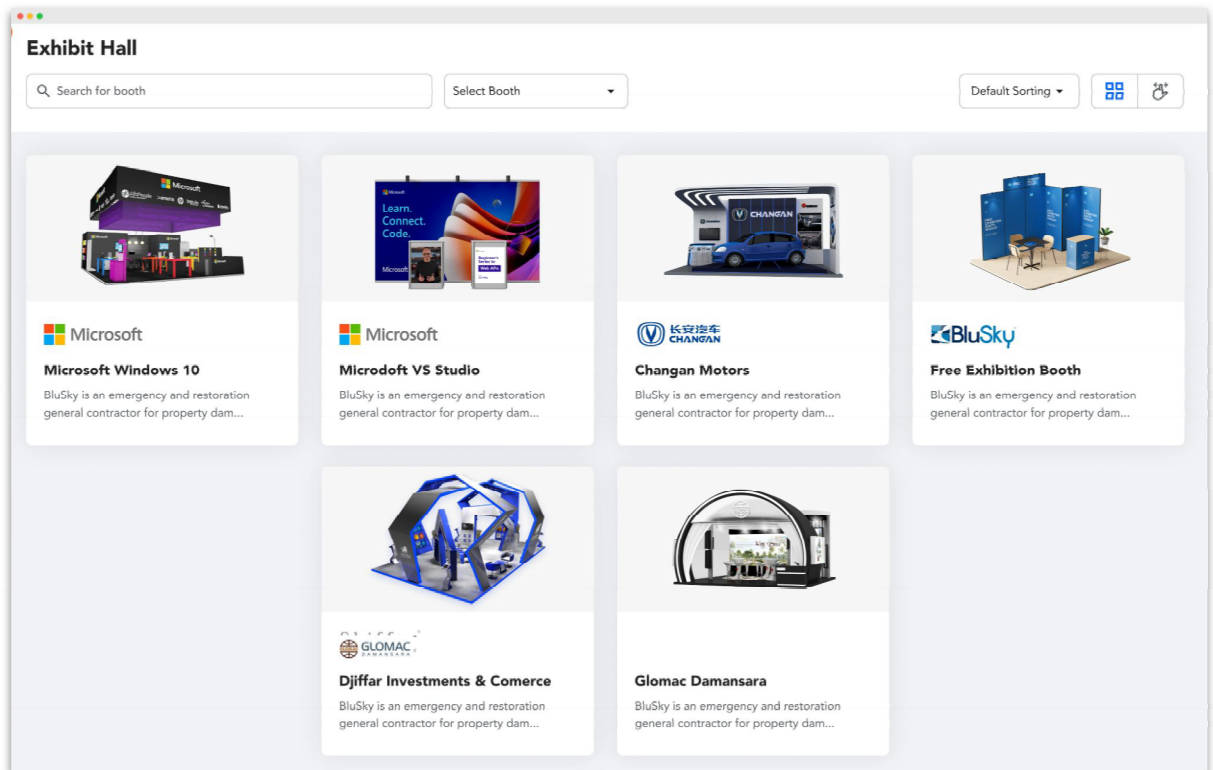


Exhibit Hall:

Centered around usability, the Exhibit Hall has been designed to deliver an interactive and immersive user experience.

Through its design uplift, usability centered approach, features, guarantee to:

- Increase and retain attendee engagement.
- Drive more value to exhibitors



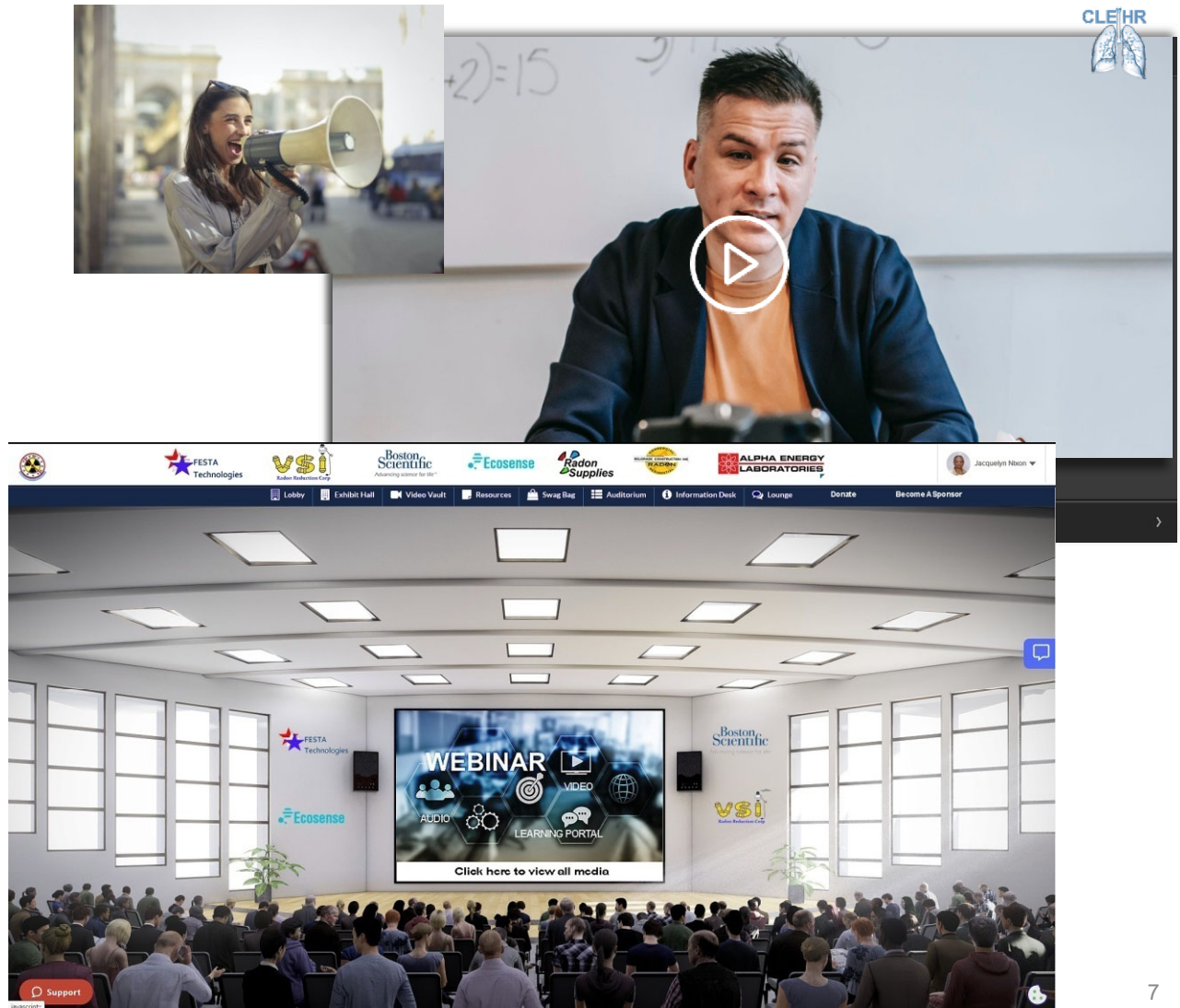
2022 SPONSOR BENEFITS

WEB TECHNOLOGY: Engagement

Audio & Video Education

Give the exact same experience to your virtual and physical attendees.

Broadcast your voice or give a warm welcome in a video for all event participants as you do it in your in-person event.



2022 SPONSOR BENEFITS

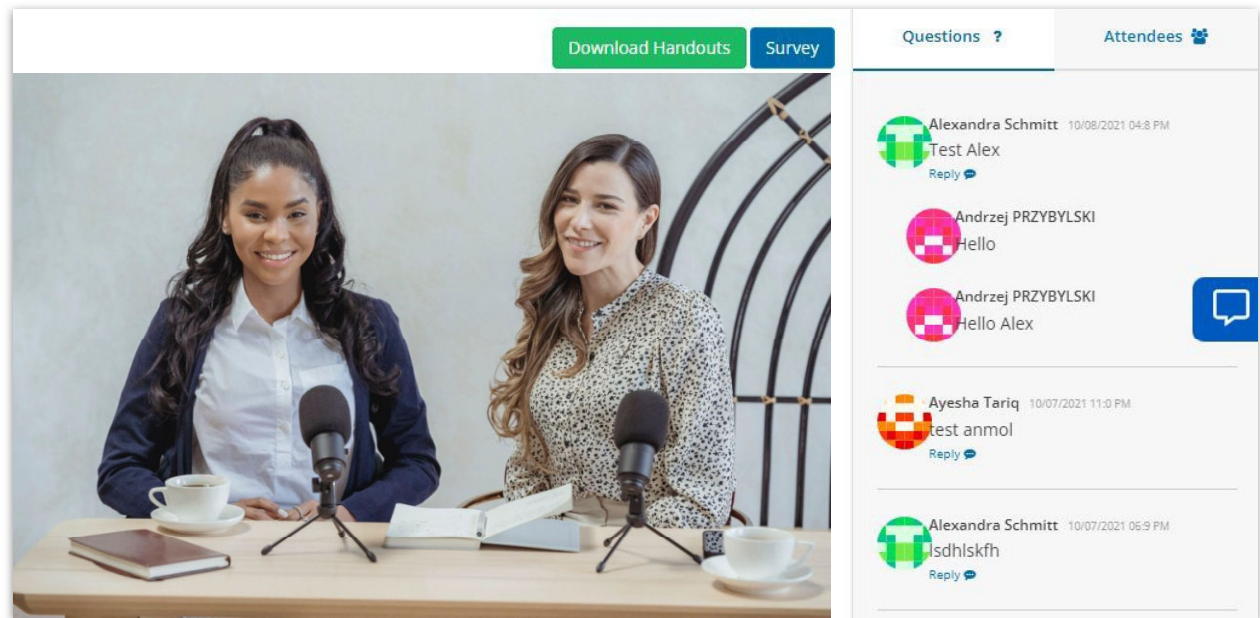
Web: Value-Adds



Host Live Webinars directly from the platform

Empowering organizers and speakers to host live webinars.

While attendees will also be able to experience embedded sessions and interact in real-time.

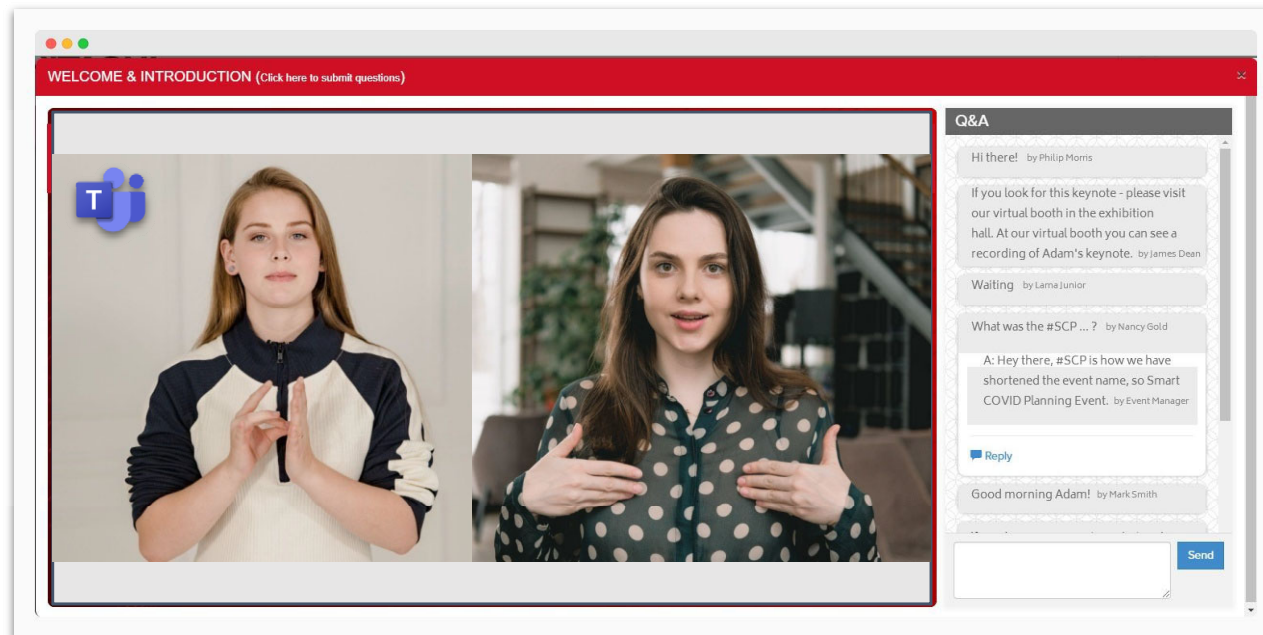


Web: Event Building Layer



Offer a Seamless Attendee Experience via Embedded Webinars

- Self-contained experiences where attendees don't need to leave the event to attend sessions (this is the case when webinars are served through Microsoft Teams)
- Q&A box on the side for real-time interaction



Web: Event Building Layer

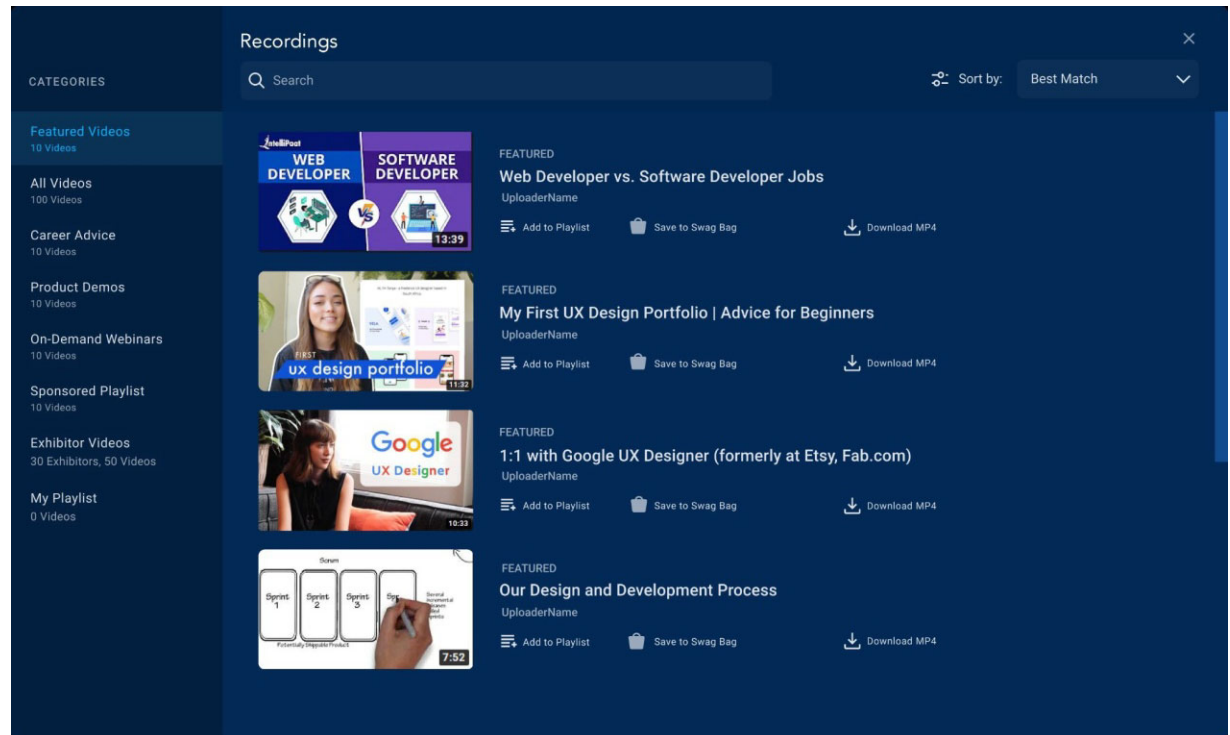


Recording Library

The “Recording Library” will now be available to organizers, granting them more control of managing their event’s recordings.

Through the recording library, organizers will be able to:

1. Download recordings
2. Edit recordings
3. Post recordings on the platform



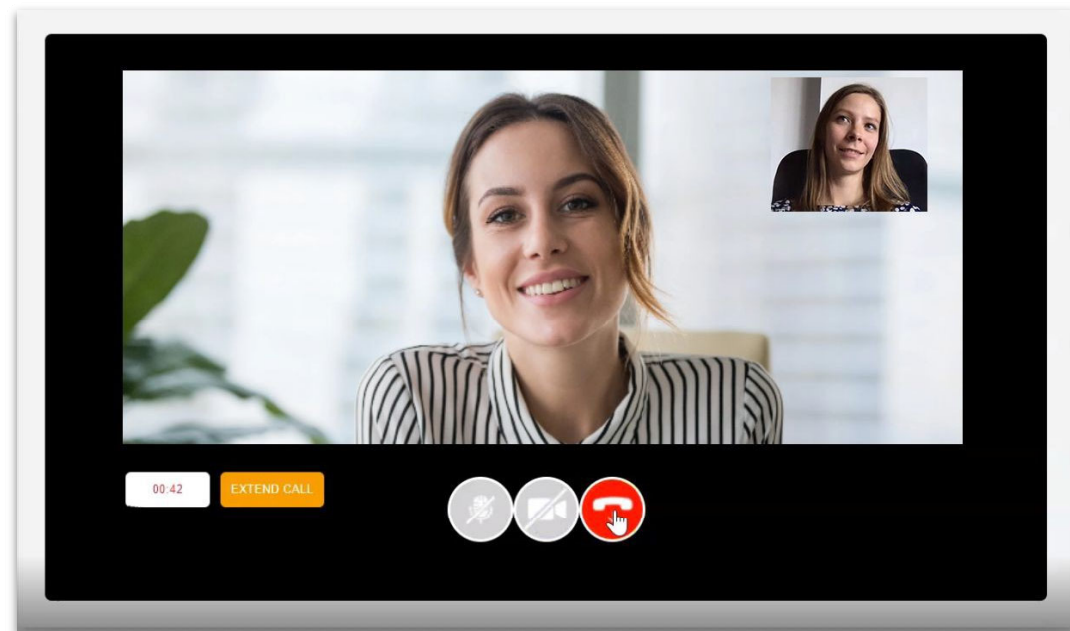
2022 SPONSOR BENEFITS

Web: Networking

Smart Video Matchmaking

The Video Matchmaking feature is a powerful engagement tool that enables users to match and engage with other participants in a virtual meeting room.

- Organizers will be able to completely customize the matchmaking criteria
- Users will be able to match and engage with other participants in an interactive call and video platform
- Users will be able to share contact details with their matches and increase their connections

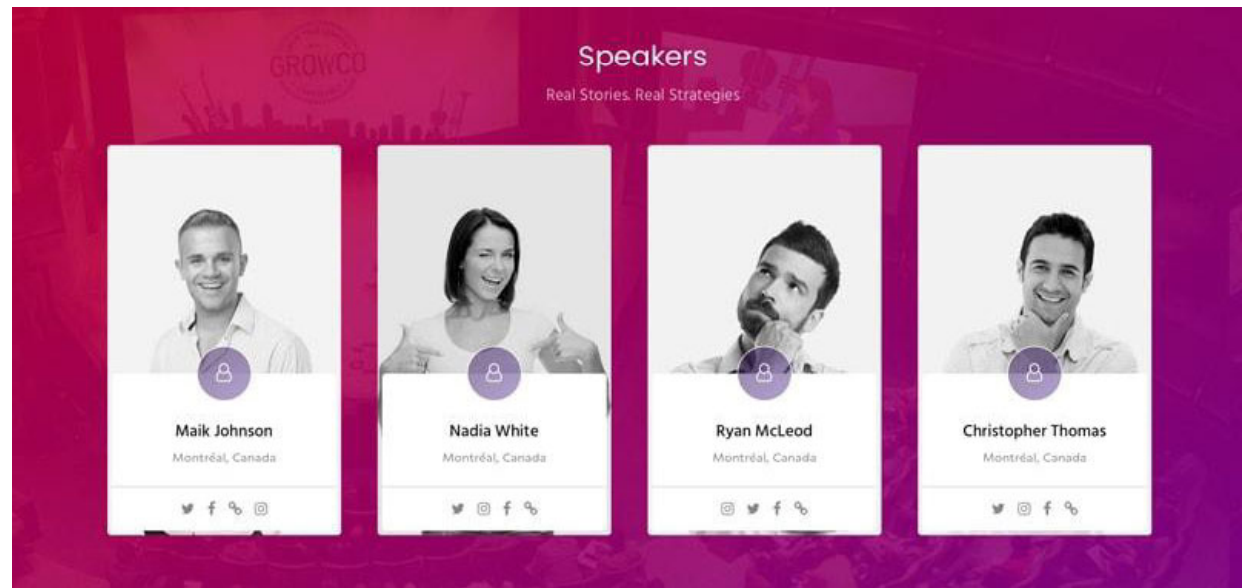


Web: Event Building Layer

Enable Presenters to Create Engaging Profiles for the "Speaker Hub"

Presenters will now be able to create and manage detailed visual and social self-profiles.

These profiles will be showcased on our interactive "*Speaker Hub*" page which will drive user engagement, connections, and networking opportunities.





2022 SPONSOR BENEFITS

Web: Virtual Engagement

Chat Room Integration

Immersive audio/video networking experience.

Hold your next happy hour, conference, or sales meeting in a virtual space tailored for your event. Add your own logos, furniture, music, and YouTube videos. Make it your own.



2022 SPONSOR BENEFITS

Chat Room Advantages

Set your Status and Availability in Chat

It's helpful to let your attendees know how quickly you can respond to messages and when you're available.

Set yourself Away, Busy, Available or set a custom message that lets others know what you're up to. You receive an alert via email that someone wants to chat with you.



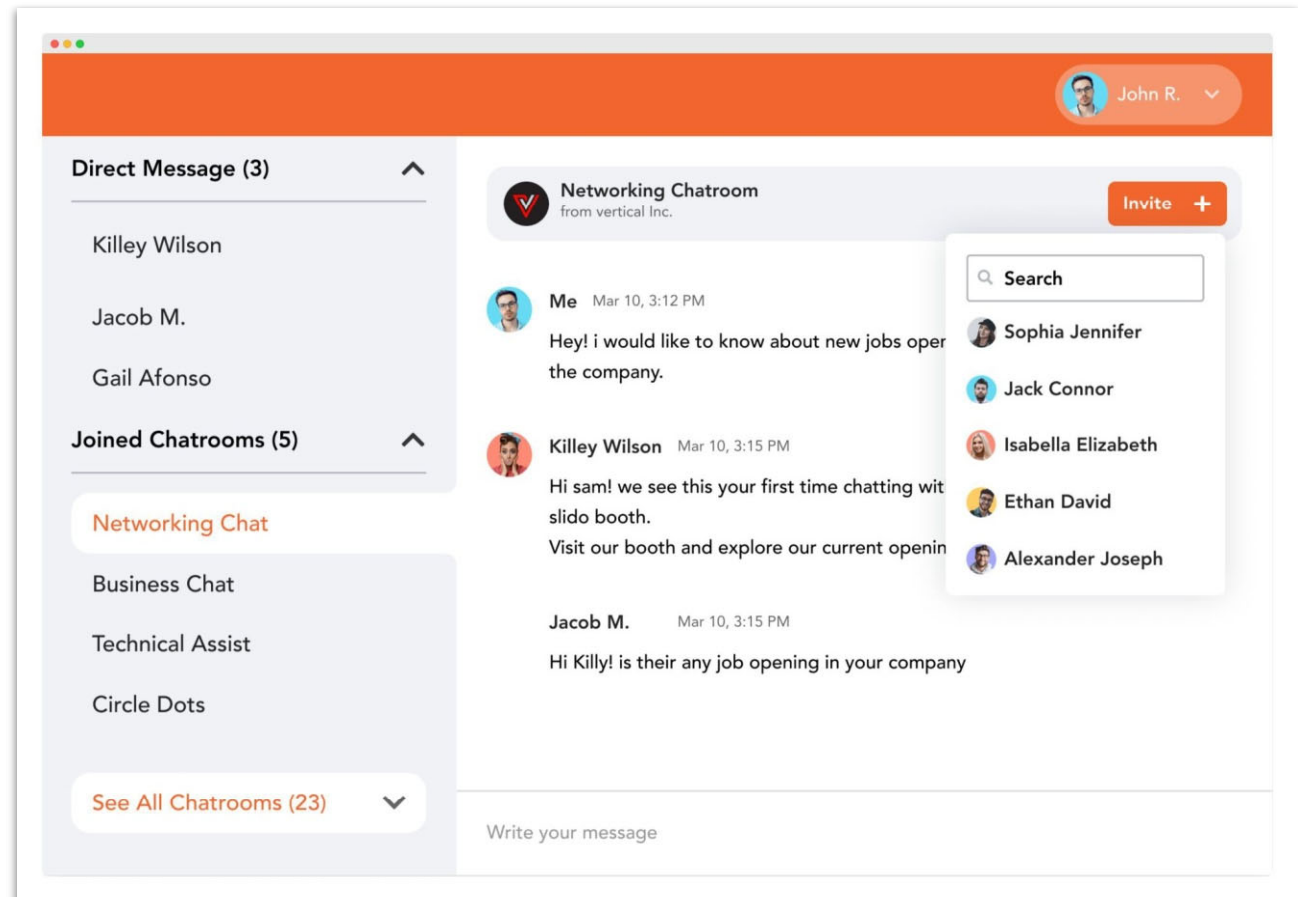
The screenshot displays a 'Live Chat' interface. On the left, there is a sidebar with sections: 'Direct Message (3)' containing 'Killey Wilson', 'Jacob M.', and 'Gail Afonso'; and 'Joined Chatrooms (5)' containing 'Networking Chat', 'Business Chat', 'Technical Assist', and 'Circle Dots'. At the bottom of the sidebar is a button 'See All Chatrooms (23)'. The main chat area shows a message from 'Killey Wilson' (Booth Rep at slido.com) with the text: 'Hey! i woul like to know about new company.' followed by another message from 'Killey Wilson' (Mar 10, 3:15 PM) with the text: 'Hi sam! we see this your first time c slido booth. Visit our booth and explore our cur'. A status selection menu is open over the chat, showing a profile for 'John R.' (John.r@gmail.com) with options: 'Online' (green dot), 'Busy' (yellow clock), 'Away' (red minus), and 'Add a Status' (blue pencil). The bottom of the chat area has a text input field labeled 'Write your message'.

2022 SPONSOR BENEFITS

Chat Upgrades

Invite and Add Users to Your Private Group Chat

Users will now be able to expand their private group chat by directly inviting and adding other users to it.



2022 SPONSOR BENEFITS

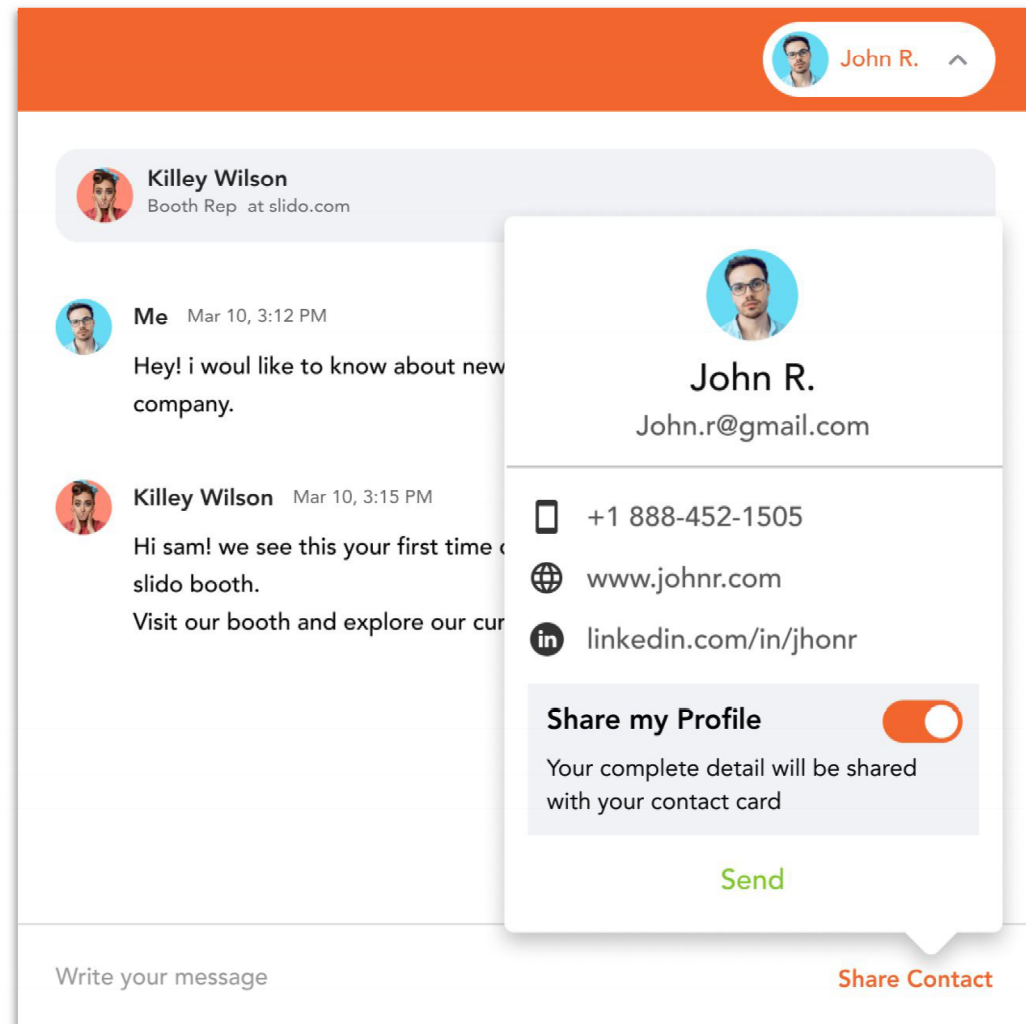
Web: Value-Adds

Enable Users to Create and Share Virtual Business Cards

Introducing virtual business cards to boost leads and connections.

Users will now be able to:

- Create and design custom business cards.
- Share their business cards with other users on our networking mediums.
- Download and track the business cards shared with them.



The screenshot shows a chat interface with a message from Killey Wilson. A virtual business card for John R. is being shared. The card displays the name John R., email John.r@gmail.com, phone number +1 888-452-1505, website www.johnr.com, and LinkedIn profile linkedin.com/in/jhonor. A 'Share my Profile' toggle is turned on, with a note: 'Your complete detail will be shared with your contact card'. A 'Send' button is visible below the card. At the bottom of the chat, there is a 'Write your message' input field and a 'Share Contact' button.



Analytics: Integrations



CRM Integration

CRM Management end-to-end solution that lets businesses manage the complete relationship.

The screenshot displays a CRM dashboard with a dark sidebar on the left containing navigation options like Event Settings, Webinar, Reports, Booths, Forms, New Chat, Content, Users, Notifications, More Settings, Payment Setup, Translations, and Integrations. The main content area is titled 'Real Time Event Data' and includes several summary cards: 'Live Activities' (Attendees Online: 1,000, Exhibitors Online: 50, Active Booths: 20/15), 'Total Event Stats' (Registrations: 3,000, Logins: 2,500, Unique Event Visits: 15,000), 'By Activity' (Watching a Webinar: 100), and 'Exhibit Hall Booths' (Booth Visits, Meetings Booked). A large green 'X' icon is overlaid on the right side of the dashboard. Below these cards is a table titled 'Top Users' with the following data:

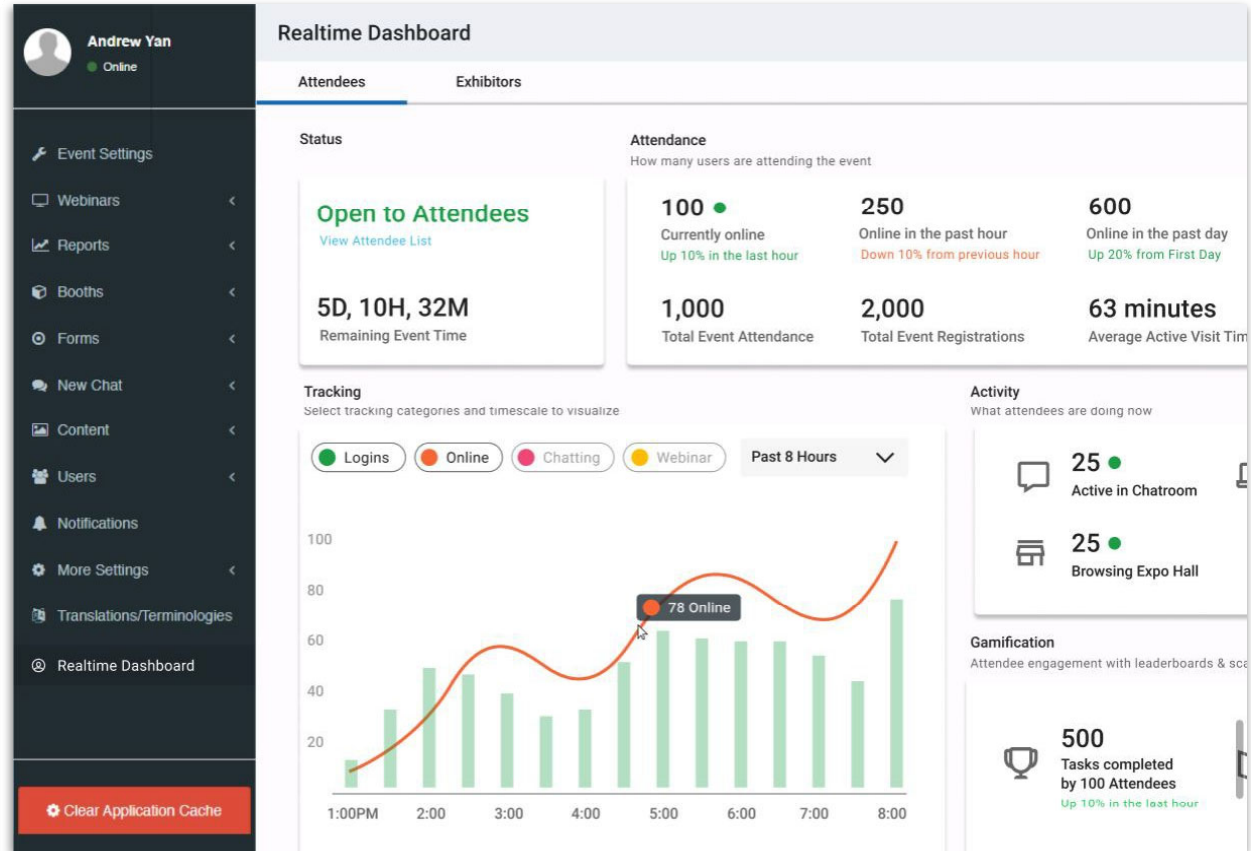
Name	Email	Company name	Login Date	Number of visits
Cave Johnson	Cavejohnson@axe.com	Axe Capital	June 3, 2021	4
Chris Valentine	chris@apertu.com	Aperture Science	May 31, 2021	1
Douglas Reynholm	doug@codeninja.com	Code Ninja	May 31, 2021	4
Erlch Bachman	erlic@delos.us	Delos Inc	May 31, 2021	0
Hank Rearden	hank@talentera.net	Talentera	June 2, 2021	2
James Delos	james@getvfairs.io	vFairs	May 31, 2021	10
James P. Sullivan	james@ironbank.com	Iron Bank of Braavos	May 31, 2021	2
Jane Doe	jane@zipcott.com	Zipcott LLC	May 31, 2021	5
Marty Byrd	marty@umbrella.corp.com	Umbrella Corp	May 31, 2021	15
Richard Belding	rich@m.com	Monsters, LLC.	May 31, 2021	6

2022 SPONSOR BENEFITS

Web: Value-Adds

Consolidate Key Metrics in an Improved Real Time Dashboard

Currently, we have a number of individual metric reports with a more comprehensive birds-eye dashboard consisting of widgets helping admins measure event engagement at a glance.



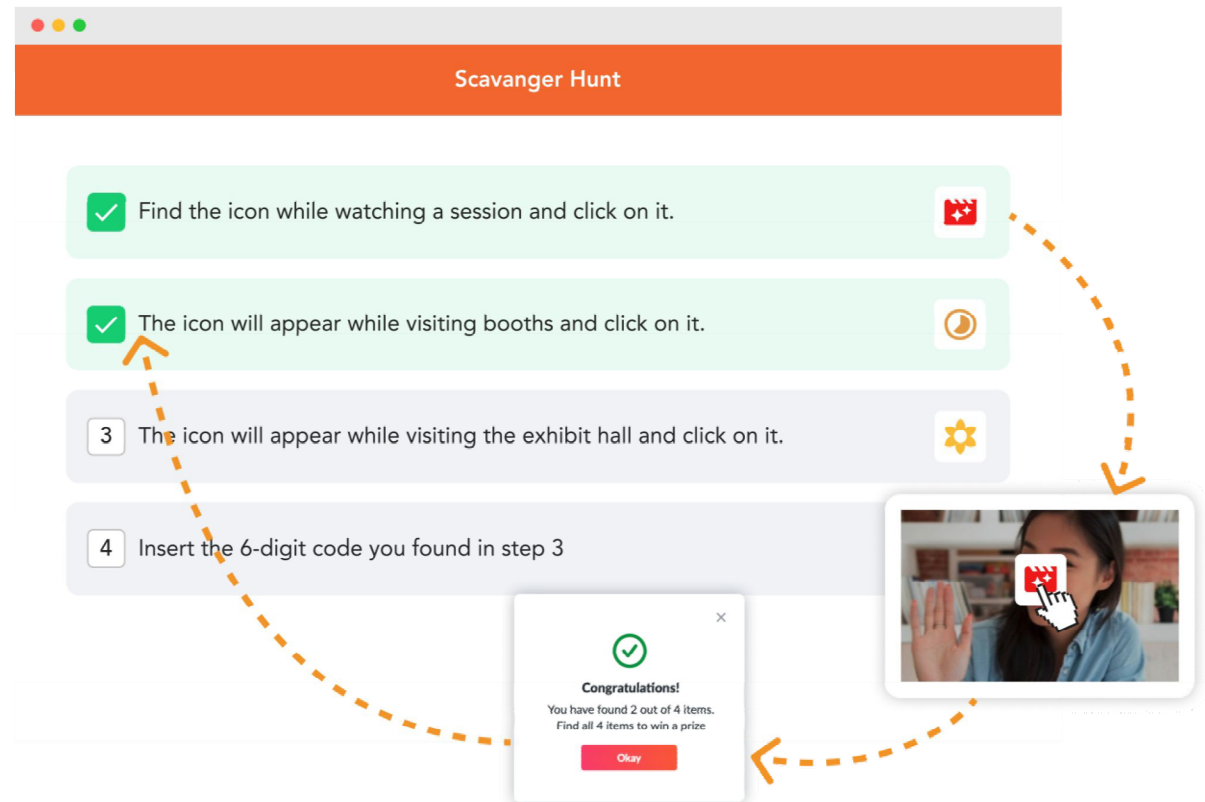
Web: Value-Adds



Scavenger Hunt - Upgraded

Create powerful engagement for your attendees with our customizable scavenger hunt tool designed around your objectives to create, drive, and measure engagement - easily.

The scavenger hunt will be a timed activity that will progressively present clues as users make their way through the game.



2022 MOBILE FEATURE

Mobile App: Responsive



MOBILE Responsive

The web platform will look and behave correctly on every device you could use to access it – desktop, smartphone, tablets and more.



2022 SPONSOR BENEFITS

Web: Security

Overview

Our vFairs provides a cloud-based virtual and hybrid event platform that businesses can use to host their events online and in a hybrid mode. vFairs takes security seriously and have implemented best-in-class security and data protection practices to keep customer data safe. The CLEHR platform has a dedicated internal security and privacy team.

Compliance



✓ CCPA



✓ GDPR



✓ PIPEDA



✓ SOC 2

ISO

♻️ ISO 27001

ISO

♻️ ISO 9001

vFAIRS is reviewed and trusted by



Bell Canada



Cornell University



MarineMax



Nestlé



Procter & Gamble



Sage



T-Mobile



Teradata



Unilever



VMware User Group



Yale University



Junior Achievement USA

2022 SPONSOR BENEFITS

Web: Value-Adds



Summary of Value-Adds

FREE ADD ONS: <i>Included in All Licenses</i>	
Landing Page, Registration Form & Login	
Content Pages (up to 5)	FREE
Mobile Responsive	FREE
LIVE Email Support	FREE
24/7 Chat Support	FREE
Two Factor Authentication	FREE
GDPR, CCPA, Accessibility Compliance	FREE
Hosting Amazon USA, Canada or Europe	FREE
SSL - HTTPS Support	FREE
Email Builder and Campaigns	FREE
Other Features	
Personalized Agenda Builder	FREE
Manuals (Attendees, Exhibitors, Speakers)	FREE
1 Training (Attendee, Exhibitor, Speaker)	FREE
Unlimited Registrations	FREE
Attendee Search	FREE
Facebook/Twitter Feed	FREE
Group & Private Chat, Audio/Video Calls	FREE
Noise/Music Voice in the Lobby/Event	FREE
Webinars / Meetings powered by Zoom	FREE
Press Release	FREE
vFairs Discover Listing	FREE

CUSTOM DESIGNS	
Custom Lobby (Interior or Exterior)	Animated: \$3,950/lobby Static: \$2,450/lobby
Custom Avatars	Animated: \$950/design
Custom Booth Template	\$1,950 / booth design
Custom Hall	\$2,450 / hall
Custom Auditorium	\$1,950 / auditorium

ENGAGEMENT TOOLS	
Leaderboard	\$1,425 /event
Scavenger Hunt	\$2,450 /event
Photo booth	\$1,425/ event
Survey	\$1,425 / survey
Certification Feature / CE Credits	\$1,425 / event
Slido / Polls	\$1,425/ event
Miroboard	\$950/event
Social Wall	\$950/ event
Spin the Wheel	\$1,425/event
Kahoot	\$1,425 (up to 50 users) - \$25 per extra user
Watch Party	\$1,425 /event

EXTRAS	
Extra Auditorium Room	\$1,425 / extra room
Extra Concurrent License	\$950 / license
Extra Content Pages 5+	\$950 / content page
Extra Hall	\$1,425 / extra Hall
Extra Language	\$950 / language
Extra Room	\$1,425 / room
Extra Trainings	\$250 / training

NETWORKING TOOLS	
Smart Matchmaking	\$1,425 per event
Kumospace	\$1,425 per event
Posters	\$49 per poster
vFairs Mobile App	\$4,950 per event
White Label Mobile App	\$14,925 per event

INTEGRATIONS & MANAGED SERVICES	
Single Sign On Integration	\$2,950/event
CRM/ Zapier Integration	\$2,950 / integration
Marketing Tools (Marketo etc)	\$2,950 / integration
Payment Integration	\$2,950 / event
Exclusive Access / User Group	\$950 / event
Managed Services: Booths (15)	\$1,500/event
Managed Webinars (15)	\$5,000/event



2022 PLATFORM NETWORKING FEATURES

Networking

Feature	Description
People Recommendations	Based on an attendee's interest, the app will highlight people they should get in touch with - both present at the venue and available remotely. Eventually, with more data sets, we'll build in some AI here to fine-tune the matching system.
Search Directory	Enable attendees to search registration database using certain filters (like interest, industry, location) and surface results ordered by who is currently online/offline and who is at the venue.
Invite to Chat	Enable attendees to issue an invitation to chat. The recipient will have a choice to review the incoming request, view the profile of the requesting party and then choose to accept/reject the invite.
Meeting Request	After leads are connected, enable attendees to book a meeting slot with each other through the app. This would require an integration with their calendar app and a little meeting slot setup user flow to ease the process.

2022 PLATFORM NETWORKING FEATURES

Setup



Feature	Description
Seat Capacity planning	Attendees will have the option to reserve seats on a first come first serve basis.
Targeted Push Notifications	Create an ability for admins to issue push notification announcements to a specific segment of the audience e.g. call out to exhibitors to remind them that networking hour will begin in 15 minutes.



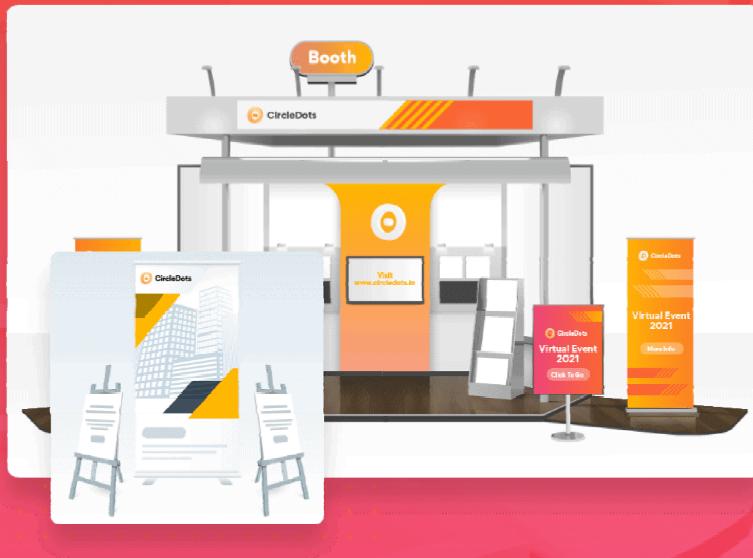
2022 PLATFORM NETWORKING FEATURES

Reports/Analytics

Feature	Description
Analytics for Event Organizers	A real-time analytics dashboard for event organizers to analyse the their event's performance.
Chat Engagement Report	A backend report that will illustrate how much the app was used for networking purposes. It will show number of chat messages & business cards exchanged.
Meeting Requests Report	A backend report that will report on the number of meeting requests issued through the app and the outcome breakup (accepted, pending, rejected).

Sample Sponsorship Tiers

- Branded Booth

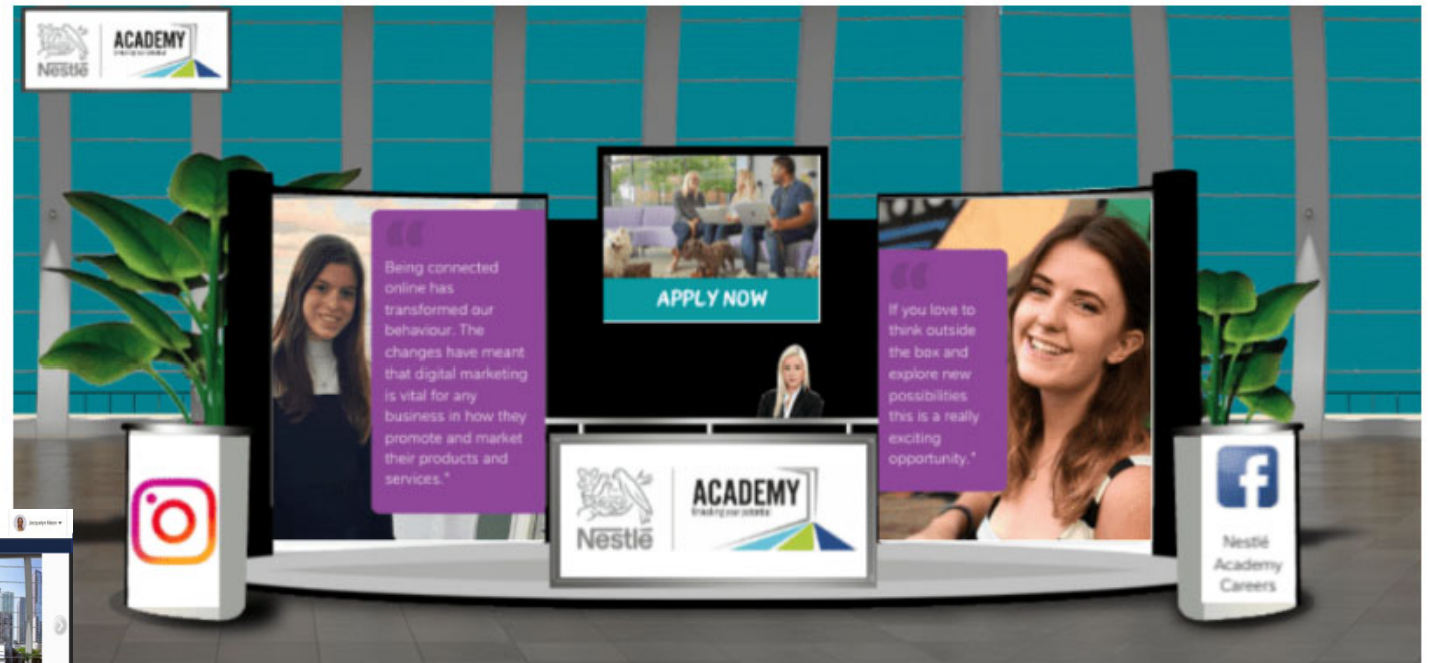


SILVER

\$1,500

SILVER SPONSOR: \$1,500

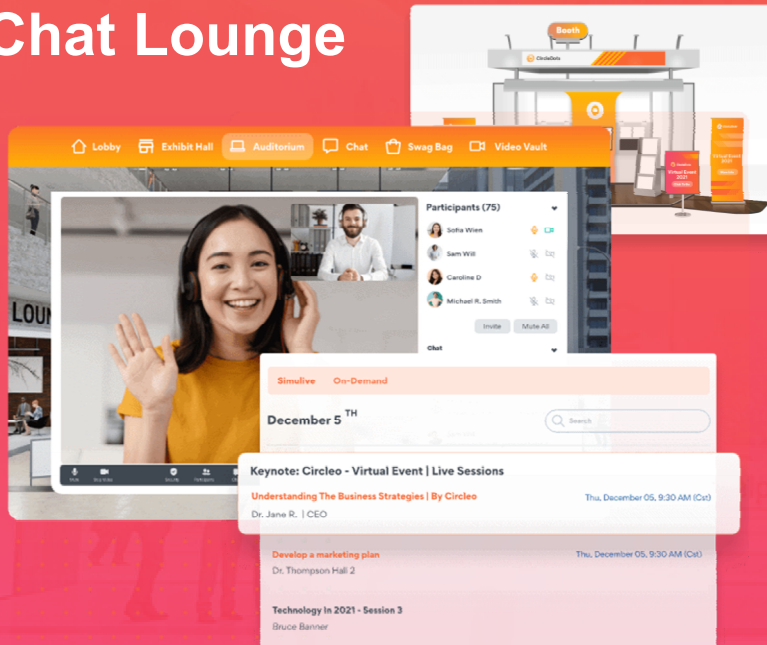
- A Customizable Branded Booth in the Exhibit Hall w/ links to your web site and outside pages.



- Resource & Video Library Deposit

Sample Sponsorship Tiers

- Branded Booth
- Chat Lounge



GOLD

\$2,500

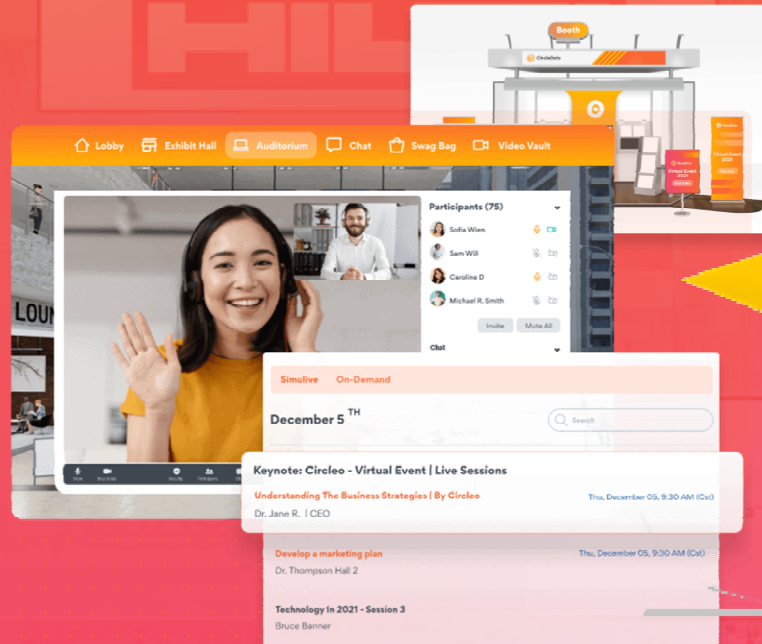
GOLD SPONSOR: \$2,500

- A Customizable Branded Booth in the Exhibit Hall
- Resource & Video Library Deposit
- Chat Room



Sample Sponsorship Tiers

- Branded Booth
- Webinar
- Chat Lounge
- Logos on all Marketing & Email Campaigns

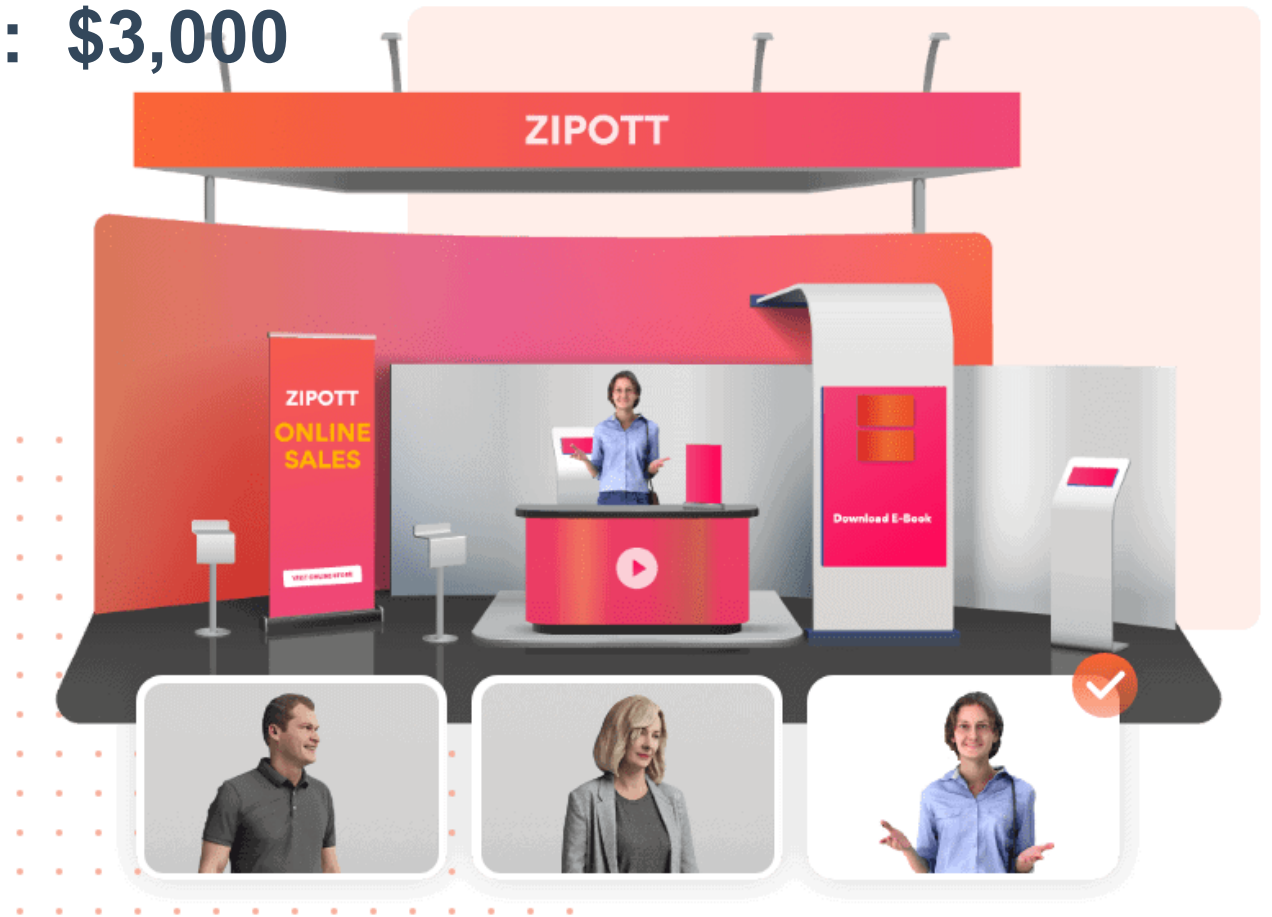


PLATINUM

\$3,000

Platinum sponsors: \$3,000

- Prominent Logo on Landing Page
- A Customizable Branded Booth in the Exhibit Hall
- Webinar Opportunities
- Resource & Video Library Deposit
- Chat Lounge
- Logo Branding on all marketing campaigns
- Welcome video spot
- Swag Bag collection



Sponsorship overview

Summary of features

EXHIBIT HALL PROMOTIONS

- ✓ Larger booth in the exhibit hall
- ✓ Exclusive booth template or design for main sponsor
- ✓ Favorable placement of booth on first floor

BRANDED FEATURES

- ✓ Keynote webinar slot
- ✓ In-event push notifications
- ✓ Sponsored Scavenger Hunts

IN-EVENT & PAGE PROMOTIONS

- ✓ Prominent Logo on Landing Page
- ✓ Marketing Video across event pages
- ✓ Logo showcased in registration confirmation email

EXTENDED LIMITS

- ✓ Unlimited chat users
- ✓ Unlimited document and video uploads in booth
- ✓ Access to attendee database to segment users of interest
- ✓

BRANDING IN OTHER VIRTUAL SPACES

- ✓ Branding in Virtual Lobby (logos & messages)
- ✓ Banners in the Virtual Hall with sponsor branding
- ✓ Banner Spaces within Virtual Auditorium

OVERALL FEATURES

- ✓ Exhibit Hall
- ✓ Video Vault
- ✓ Resource Library
- ✓ Swag Bag
- ✓ Auditorium
- ✓ Information Desk
- ✓ Virtual Lounge & Chat Room

Marketing Benefits

Sponsorship Options

Booth prominence and placement

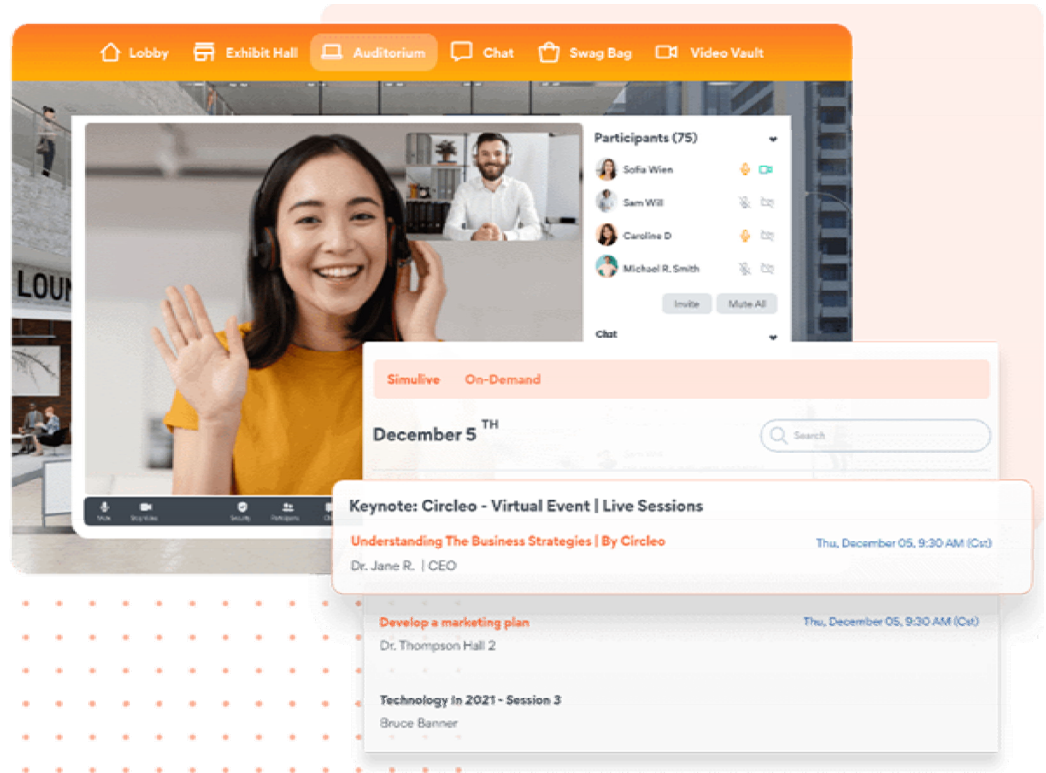
Platinum and Gold Sponsor exhibitors get a virtual booth that is considerably larger than others and consumes more real estate in the exhibit hall. Moreover, it is placed as the first booth on the primary floor.

The sponsor's logo and launch video will also be placed on the exhibit hall primary floor next to their listing.



Prime webinar slots

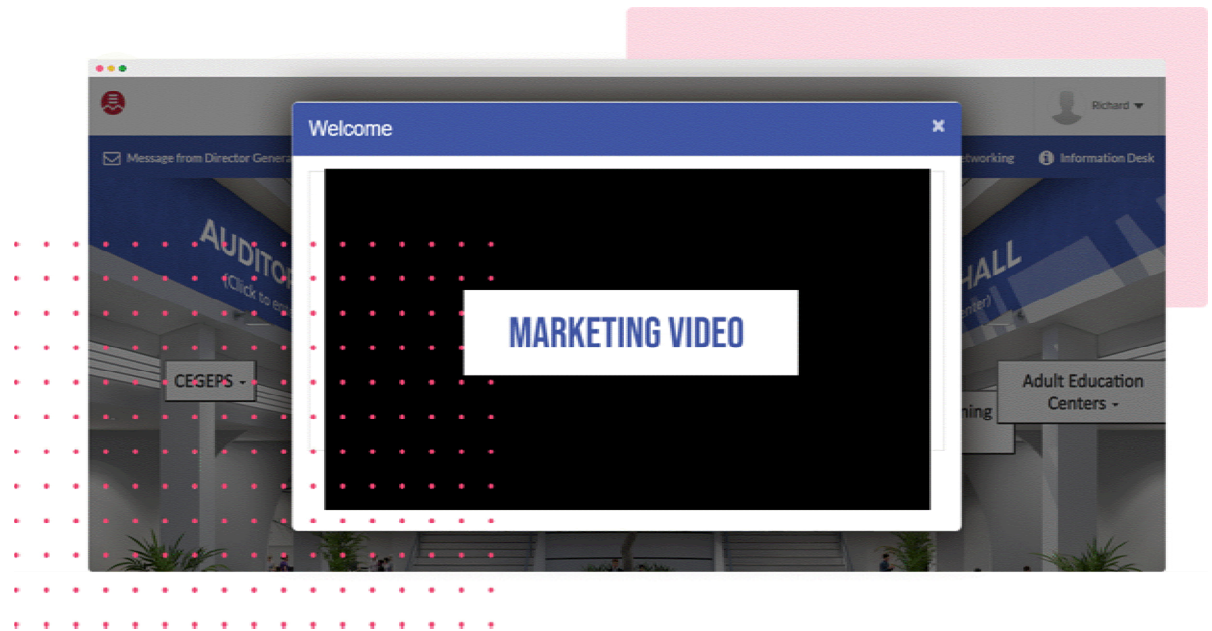
A Keynote webinar can be reserved for top-tier sponsors or the agenda can be designed to give sponsors favorable, primetime slots.



Marketing Video in virtual spaces

Sponsor's TV commercial or promotional video can be placed throughout the virtual platform to maximize exposure.

Unlimited deposit of videos, audios and PDFs in the Resource & Video Library ... completely searchable!



PLATINUM SPONSOR \$3000/yr

- ✓ Full list of attendees - complete contact information and business interests.
- ✓ One pre-event email to attendees
- ✓ Virtual exhibit booth:
 - Choice of booth style, banner ad with rotating message, video screen with streaming ad or video, information section that houses your assets.
 - Assets can include white papers, case studies, PDF files, URLs, word files, webcasts, etc. for viewing and downloading.
 - Interaction with booth visitors through live instant message chat, email
- ✓ Access to your own customized “data portal”
 - Contact information and business interests of all attendees who visit your booth, download promotional materials, view recorded videos
 - Transcripts of instant message chats and emails with booth visitors and attendees
- ✓ Live webcast/product demo in your booth:
 - Promoted in two pre-event email blasts to targeted list???
 - Session will be listed on event schedule on promo site and within the virtual environment
- ✓ Logo and company name on all pre-event promo emails to current and prospective attendees.
- ✓ Logo and company name to be listed on event promo site.
- ✓ Logo and company name to be listed on all registration confirmation emails to attendees.
- ✓ The \$1800 advertising special for CR3 News Magazine included. 5 full-pg color ads complete with audio, video and 1 article per issue

GOLD SPONSOR \$2500/yr

- ✓ Spotlight Custom Webinar (pre-recorded)
- ✓ **Commentary Desk - Q&A style, moderated conversation on a relevant topic???**
- ✓ Marketing Assets - Opportunity to provide white papers, executive briefs, research papers, case studies, etc. to post within the Virtual Library Resource Center
- ✓ Leads and Reporting - Garner leads and intelligence through detailed behavioral reporting on asset downloads
- ✓ Banner Ads - Run in rotation on Lobby home page
 –placement and rotation is based on sponsorship level
 Branding - Throughout virtual summit including all primary locations
- ✓ The \$1800 advertising special for CR3 News Magazine included. 5 full-pg color ads complete with audio, video and 1 article per issue

SILVER SPONSOR \$1500/yr

- ✓ **Sponsored Webinar – in booth or another location**
- ✓ Virtual Booth with Hot Spots
- ✓ Logo on overview registration page
- ✓ Logo branding in all virtual locations (eg. Lobby, Lounge, Poster Hall)
- ✓ Marketing Assets - Opportunity to provide white papers, executive briefs, research papers, case studies, etc. to post within the Virtual Library Resource Center

- *Additional booths - \$150/booth Sessions*
- *Additional Webinars - \$150/Session (live or semi-live)*
- *Additional LIVE DAY \$1,950/LIVE day*
- *Additional HOSTING ON DEMAND - \$500/month Hosting*



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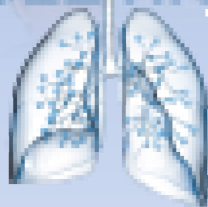
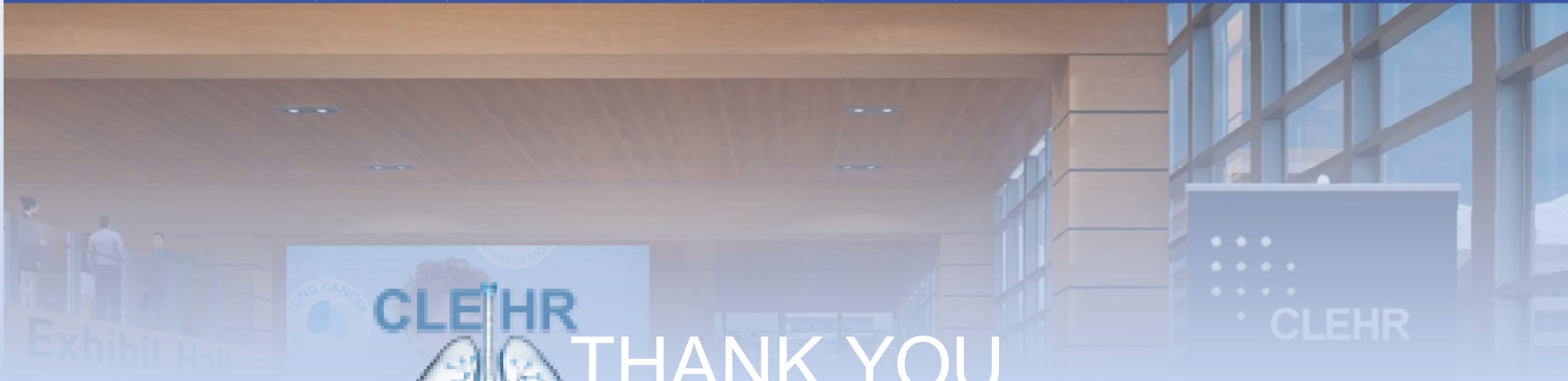
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THANK YOU

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